



Jennifer Brink, *Executive Director*

Charles Peltz, *Music Director*

2019-20 Program Book: Advertising Contract

Business Name _____

Contact Name _____

Address _____

City, State, Zip _____

Telephone _____

Email Address _____

Authorized Signature _____

Your signature signifies acceptance of the terms and polices on the reverse of this form.

Mark an "X"	Size	Dimensions	"Early Bird" Rate- before 5/31/19	Standard Rate	Total
	Inside Front Cover (B/W)	4.5" x 7.5"	N/A	\$825	-SOLD-
	Inside Back Cover (B/W)	4.5" x 7.5"	N/A	\$765	-SOLD-
	Outside Back Cover (Color)	4.5" x 7.5"	N/A	\$835	-SOLD-
	Full Page (Color)	4.5" x 7.5"	\$679	\$755	
	Full Page (B/W)	4.5" x 7.5"	\$570	\$635	
	½ Page Horizontal (Color)	4.5" x 3.75"	\$405	\$450	
	½ Page Horizontal (B/W)	4.5" x 3.75"	\$355	\$395	
	¼ Page Vertical (B/W)	2.25" x 3.75"	\$207	\$230	
	¼ Page Horizontal (B/W)	4.5" x 2"	\$207	\$230	
	1/8 Page (B/W)	2.15" x 1.875"	\$112	\$125	

Check for payment enclosed. Make payable to Glens Falls Symphony.

Visa MC AmEx Enter cc# here _____

Name as it appears on the Card _____ Billing Zip Code _____

Expiration Date: _____

Be sure to read the advertising policies on the reverse. Thank you!

Glens Falls Symphony Orchestra, Inc.

P.O. Box 2036, Glens Falls, NY 12801 } Ph: (518) 793-1348 } Web: www.theglensfallssymphony.org

ADVERTISING POLICIES AND SPECIFICATIONS

- Artwork must be the exact sizes outlined with the dimensions listed. Alternative sizes cannot be accepted.
- Only print-ready digital artwork can be accepted. Please submit your finished as via e-mail. Digital artwork can be accepted as high-resolution (300 dpi minimum) files in PDF format.
- Limited numbers of spaces for color ads are available. Call 518-793-1348 to confirm availability.
- Design services are available for an additional fee. Please indicate if you need your ad designed and we will contact you.
- Ad placement is determined by the size of the ad, location of color pages in the page layout, and when orders are received.
- Contract and artwork may be submitted to exdir@gfso.org.
- Credit card payments will be processed upon receipt of your contract.
- Check payments may be sent to:
Glens Falls Symphony
PO Box 2036
Glens Falls, NY 12801

Thank you for advertising with the Glens Falls Symphony!

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